

Potato Grow in the Press

Potato Grow has featured recently in various publications, here we see an extract taken from The Vegetable Farmer's January 2016 edition:

Higgins offers grow your own potatoes

Independent potato suppliers Higgins, based in Doncaster, is launching a new service called Potato Grow to get more people growing their own top quality potatoes.

Established in 1959 by Michael Higgins, the family company's activities encompass all stages of the potato life cycle from the development of new varieties, mini-tubers and seed, production handling, ware growing and contracting, through to storage and control on site and within customers' factories. Higgins also supplies potatoes to processors and retailers both in the UK and abroad.

Potato Grow offers customers a variety of seeds, from household names such as

Maris Piper, King Edwards and Charlotte to specialities including Pink Fir Apple and Smile.

David Higgins, Higgins' group managing director, said: "We are really excited to be launching this new service and taking our seed potatoes directly to the consumer. We are confident that if people try our seed potatoes using our easy to use guides and advice, they will get real satisfaction of growing a home produced potato and will be able to taste the difference."



Higgins MD, David Higgins.

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