

Schools – Grow Your Own Potatoes

Once again The Higgins Group are supporting this fantastic initiative run by the Potato Council. Since its start in 2005, the project has expanded every year and in 2011 over 13,000 primary schools, 60% of the total, participated, involving almost 500,000 children.



The schools are supplied with free growing kits including seed potatoes, planters and rain catcher. There are lesson planners which link the project to health, diet, sustainability and more traditional subjects, all of which aim to educate the children about the benefits of eating potatoes.

The Higgins Group has supported the project for a number of years. This season we have supplied our own variety Olympus, to schools in Scotland. This variety, developed specifically for the crisp market has very stable sugars and high dry matters which are much appreciated by the industry. In addition, independent tests have shown that it produces very low levels of acrylamide when processed compared to most other varieties. This is a very important characteristic since high levels of acrylamide have been linked to human carcinogens and the industry is working hard to reduce the levels of the chemical in finished product.



We wish every school involved great success and lots of fun growing their potatoes this season.

For further details contact

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