

ATLANTIC TO THE PACIFIC

Once again Higgins Seed are at the forefront of innovation to meet customer expectations.

Following on from the success of a small trial last year, a plot of over 20 acres of Atlantic seed has been fleeced to encourage early development and bring forward the harvest period to satisfy our Asian customers.

The crop was planted in late March and is, at least, 2 weeks ahead of open ground crop. The fleece will be removed next week and if the weather is kind, we anticipate inspections and harvesting three weeks earlier than last season.



Our customers are very keen to receive some seed which has been dispatched in September to meet their earlier planting needs and are excited by the progress of this year's crop.

As the largest exporter of Atlantic seed in Europe, we need continuous improvement to achieve maximum customer satisfaction and retain our position at the forefront of innovation.

Should you be interested in becoming a grower of seed for Higgins or a potential customer of our premium branded product, please contact our Seed Department on 01343 850 700.